INTRODUCING

John Tannous
Education Advisory Board

The New Rules of Engagement:
Building the Next Generation of Alumni Leaders and Volunteers
Q & A
ARC NEWS TO KNOW

▪ Alumni Census Launch in Late May (in partnership with OUD)

▪ Homecoming 2017 Update

▪ Unit Updates
ALUMNI CENSUS TOOLKIT

Encourage alumni to participate.
unalumni.com/census-toolkit

Resources include:
Customizable logos
Bicentennial Census platform
Example Census form
Launch timeline
Copy & images for each phase
(awareness, action, remind)
Internal FAQs on Census project
Census page: umalumni.com/census

Questions?
Contact Jennifer Janssen,
Marketing Manager,
janssenj@umich.edu
Spread the word via:
Dean’s emails to your alumni
Newsletter items
Social media
Magazine stories or ads

Take Your Place in History
To celebrate the bicentennial, the University of Michigan is taking a snapshot of our entire Maize and Blue family with an official alumni census. Our hope is to have a permanent record of our 575,000+ living alumni, including you. Please keep an eye out for an email or postcard from the Alumni Association announcing the launch.

Your participation assures that you will make your mark in the history books of Michigan—and will keep the Medical School up-to-date. Let’s ensure we preserve our community of Medical School alumni long into the future. Learn more at umalumni.com/census. Thank you!

Your Association
STAND UP, BE COUNTED

To celebrate the bicentennial, the University is taking a snapshot of our entire Maize and Blue family with an official Alumni Census. Soon, you can make your mark on the history books. Learn more at umalumni.com/census. Count yourself as a proud Wolverine.
UNIT ANNOUNCEMENTS

New ARC Steering Committee Members

Cristina Frendo, Director of Alumni Relations, U-M Dearborn

Wendy Correll, Senior Director of Alumni Engagement and Development, Ross School of Business

- Alumni Relations unit updates/news
ARC NOTES

• Save the Date: ARC Dean’s Panel – The Future of Alumni Engagement
  - Thursday, Sept. 7 – 12:00-1:30 p.m., Alumni Center

• Education Advisory Board resources
  - www.eab.com - Select “Log In Now”, then “I’m a New User”. U-M is an institutional member - register online to receive a confirmation code to access U-M’s Advancement Forum membership.